



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
7669 STAGERS LOOP
DELAWARE, OH 43015



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131
PHONE: (215) 878-9700

INVOICE

REMIT TO: ABC INC. WPVI-TV
14285 Collection Center Drive
Chicago, IL 60693

PAGE: 1

BILL TO:

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DELAWARE, OH 43015

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: FITZPATRICK FOR US CONGRE
PROD: FITZPATRICK FOR CONGRESS
TITLE: 237822

INVOICE NUMBER: 68-800045830 BROADCAST MONTH: NOVEMBER
ORDER NUMBER: 390675 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 2407
ESTIMATE#: 2407
SCHEDULE DATES: 10/08/2012 - 11/06/2012 AGY#/ADV#: 19184/23878
BILLING CYCLE: MONTHLY DATE: 11/25/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
2	10/29 - 11/02	06:00A-07:00A	1,900	3	10/29	MO	06:12:18A	:30		TVGENFITZ1201H	1,900		
					10/30	TU	06:16:11A	:30		TVGENFITZ1201H	1,900		
					10/31	WE	05:59:34A	:30		TVGENFITZ1201H	1,900		
3	11/05 - 11/06	06:00A-07:00A	1,900	2	11/05	MO	06:42:11A	:30		TVGENFITZ1202H	1,900		
					11/06	TU	05:58:22A	:30		TVGENFITZ1202H	1,900		
5	10/29 - 11/02	07:00A-09:00A	1,900	4	10/29	MO	08:43:03A	:30		TVGENFITZ1201H	1,900		
					10/30	TU	07:24:58A	:30		TVGENFITZ1201H	1,900		
					10/31	WE	08:47:32A	:30		TVGENFITZ1201H	1,900		
					11/01	TH	08:55:10A	:30		TVGENFITZ1201H	1,900		
6	11/05 - 11/06	07:00A-09:00A	1,900	2	11/05	MO	07:47:37A	:30		TVGENFITZ1201H	1,900		
					11/06	TU	08:49:31A	:30		TVGENFITZ1201H	1,900		
7	10/29 - 11/04	07:00A-08:00A	600	1	11/04	SU	07:16:50A	:30		TVGENFITZ1202H	600		
10	11/04 - 11/04	10:30A-11:30A	5,500	1	11/04	SU	10:58:28A	:30		TVGENFITZ1201H	5,500		
12	10/29 - 11/02	11:00A-12:00P	1,600	2	10/30	TU	11:42:19A	:30		TVGENFITZ1201H	1,600		
					11/02	FR	11:32:44A	:30		TVGENFITZ1201H	1,600		
15	10/29 - 11/02	12:00P-12:30P	1,700	4	10/29	MO	12:36:33P	:30		TVGENFITZ1201H	1,700		
					10/30	TU	12:44:15P	:30		TVGENFITZ1201H	1,700		
					10/31	WE	12:24:24P	:30		TVGENFITZ1201H	1,700		
					11/02	FR	12:16:38P	:30		TVGENFITZ1201H	1,700		

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16	11/05 - 11/05	12:00P-12:30P	1,700	1	11/05	MO	12:28:56P	:30		TVGENFITZ1201H	1,700		
18	10/29 - 11/02	05:00P-06:00P	2,700	4	10/29	MO	05:26:19P	:30		TVGENFITZ1201H	2,700		
					10/30	TU	05:29:29P	:30		TVGENFITZ1201H	2,700		
					10/31	WE	05:49:31P	:30		TVGENFITZ1201H	2,700		
					11/01	TH	05:23:50P	:30		TVGENFITZ1201H	2,700		
19	11/05 - 11/05	05:00P-06:00P	2,700	1	11/05	MO	05:21:45P	:30		TVGENFITZ1201H	2,700		
22	10/29 - 11/02	06:00P-06:30P	3,400	5	10/29	MO	06:57:23P	:30		TVGENFITZ1201H	3,400		
					10/31	WE	06:10:51P	:30		TVGENFITZ1201H	3,400		
					11/01	TH	06:22:59P	:30		TVGENFITZ1202H	3,400		
					11/02	FR	06:17:17P	:30		TVGENFITZ1202H	3,400		
					10/30	TU	--:--	:30		TVGENFITZ1201H	0	PREEMPT# (336616) - HURRICANE COVERAGE	-3,400
					11/03	SA	11:56:01P	:30	10/30	TVGENFITZ1202H	3,200	MG#(336616)	3,200
					11/03	SA	01:10:17A	:30	10/30	TVGENFITZ1201H	200	MG#(336616)	200
23	11/05 - 11/05	06:00P-06:30P	3,400	1	11/05	MO	05:58:40P	:30		TVGENFITZ1202H	3,400		
24	10/29 - 11/04	06:00P-07:30P	1,500	1	11/03	SA	07:58:57P	:30		TVGENFITZ1201H	1,500		
26	10/29 - 11/02	07:00P-07:30P	3,600	2	10/29	MO	07:23:58P	:30		TVGENFITZ1201H	3,600		
					10/30	TU	07:20:59P	:30		TVGENFITZ1201H	3,600		
27	11/05 - 11/05	07:00P-07:30P	3,600	1	11/05	MO	07:12:38P	:30		TVGENFITZ1201H	3,600		

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29	11/01 - 11/01	09:00P-10:00P	13,000	1	11/01	TH	--:--	:30			0	PREEMPT# (331861) - ABC PROGRAM CHANGE	-13,000
31	10/29 - 11/04	11:00P-11:35P	3,700	5	10/29	MO	11:46:37P	:30		TVGENFITZ1201H	3,700		
					10/30	TU	11:26:06P	:30		TVGENFITZ1201H	3,700		
					11/01	TH	11:25:33P	:30		TVGENFITZ1201H	3,700		
					11/03	SA	12:14:42A	:30		TVGENFITZ1201H	3,700		
					11/04	SU	11:18:01P	:30		TVGENFITZ1201H	3,700		
32	11/05 - 11/05	11:00P-11:35P	3,700	1	11/05	MO	11:31:15P	:30		TVGENFITZ1201H	3,700		
41	11/04 - 11/04	09:00A-10:00A	650	1	11/04	SU	09:13:09A	:30		TVGENFITZ1201H	650		
42	11/01 - 11/02	12:02A-01:06A	500	2	11/02	FR	12:32:15A	:30		TVGENFITZ1201H	500		
					11/02	FR	01:08:16A	:30		TVGENFITZ1201H	500		
43	11/05 - 11/05	12:02A-01:06A	500	1	11/05	MO	12:48:13A	:30		TVGENFITZ1201H	500		
44	11/03 - 11/03	01:35A-02:35A	100	1	11/03	SA	01:10:02A	:30		TVGENFITZ1201H	100		
PERIOD GROSS COST PER ORDER CONFIRMATION: 122,350.00					TOTAL UNITS: 47		ACTUAL GROSS BILLING: 109,350.00					TOTAL ADJUSTMENTS: -13,000.00	
							AGENCY COMMISSION: -16,402.50						
							NET DUE: 92,947.50						

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